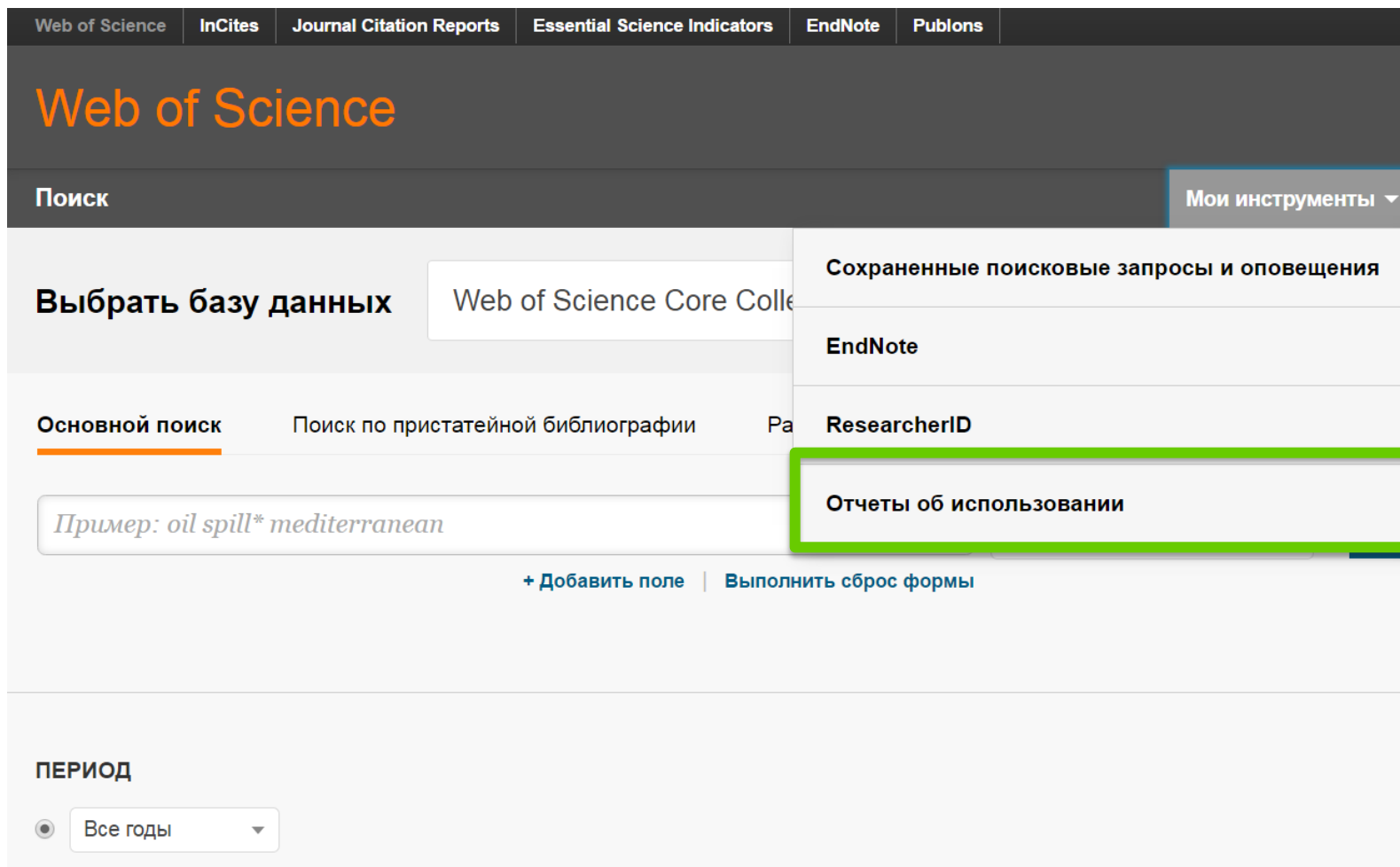


Сбор и анализ статистики использования в Web of Science

Дарья Бухтоярова

Эксперт Clarivate Analytics по образовательным
программам в странах СНГ


Как скачать статистику использования платформы Web of Science?



The screenshot displays the Web of Science interface. At the top, there is a navigation bar with tabs for 'Web of Science', 'InCites', 'Journal Citation Reports', 'Essential Science Indicators', 'EndNote', and 'Publons'. Below this, the 'Web of Science' logo is prominently displayed. A search bar is visible with the text 'Web of Science Core Colle'. A dropdown menu titled 'Мои инструменты' is open, showing options: 'Сохраненные поисковые запросы и оповещения', 'EndNote', 'ResearcherID', and 'Отчеты об использовании'. The 'Отчеты об использовании' option is highlighted with a green border. Below the search bar, there is a text input field containing the example search query 'Пример: oil spill* mediterranean'. At the bottom left, there is a 'ПЕРИОД' section with a radio button selected for 'Все годы'.

Основной вид сбора статистики – COUNTER Reports

Account Name: **RUSSIA - National Research Tomsk State University** *(last updated 05 Sep 2017)*

COUNTER Reports 

ALL PRODUCTS Summary (Total Searches, Results Clicks and Record Views by Month and Database) : Database Report 1

Web of Science portal (Access Denied by Month, Database and Category) : Database Report 2

All Databases Report
Report on all usage originating from the All Database Search interface. Each All Database search includes all your entitled Web of Science content.

[Create an All Databases Report](#)

Multi-Product Reports

[Create a Multi-Product Report](#)

Single Product Reports
Report on usage originating directly in each of your subscribed products on the Web of Science platform. Results should be combined with the All Databases Report for a full picture.


Web of Science Core Collection

BIOSIS Citation Index


BIOSIS Previews

Derwent Innovations Index

DECISIONS

[LEARN MORE](#) 

- What's an All Databases Report?
- Information For New Users
- Sample Usage Reports
- Usage Report Definitions
- Updates & Data Information



To generate COUNTER compliant reports, look for the help for more information.

Выбираем показатели, период и формат

ALL PRODUCTS Summary (Total Searches, Results Clicks and Record Views by Month and Database) : Database Report 1 Usage Report Settings

These reports include data based on your Web of Science entitled products.

Web of Science portal, Web of Science™ Core Collection, WS-Web of Science Core Collection, All Databases, BIOSIS Citation Index™, BIOSIS Previews®, Derwent Innovations Index™, Essential Science Indicators, Journal Citation Reports, KCI-Korean Journal Database, MEDLINE®, Russian Science Citation Index, SciELO Citation Index

Select what data to include

Sessions

Queries

Result Clicks

Record Views

Select a range of time:

From: Oct 2014 ▼

To: Aug 2017 ▼

COUNTER ✓

Create Report

Download data as:

XLSX

CSV

PDF

COUNTER Formats:

XLSX ✓

TSV ✓

XML ✓

Важно!

Статистика появляется за *предыдущий* месяц в конце текущего месяца.

Например: в конце сентября 2017 г. появится статистика использования платформы за *август 2017 г.*

Так будет выглядеть таблица со статистикой:

ALL PRODUCTS Summary (Total Searches, Results Clicks and Record Views by Month and Database) : Database Report 1 Usage Report for Jan 2016

Database	User Activity	Total	Jan 2016	Feb 2016	Mar 2016	Apr 2016	May 2016	Jun 2016	Jul 2016	Aug 2016
WoS	Sessions	20195	1016	991	1080	1191	1044	880	607	915
All Databases	Subsessions	17966	911	905	951	1104	958	778	495	795
All Databases	Queries	19598	2668	2104	3366	2327	3210	1777	770	158
Web of Science™ Core Collection	Subsessions	11850	302	323	336	398	359	294	274	658
Web of Science™ Core Collection	Queries	83582	2226	2335	4014	8341	3305	3625	3405	5511
WS-Web of Science™ Core Collection	Subsessions	35	0	0	0	0	0	0	0	0
WS-Web of Science™ Core Collection	Queries	35	0	0	0	0	0	0	0	0
BIOSIS Citation Index SM	Subsessions	0	0	0	0	0	0	0	0	0
BIOSIS Citation Index SM	Queries	0	0	0	0	0	0	0	0	0
BIOSIS Previews [®]	Subsessions	0	0	0	0	0	0	0	0	0
BIOSIS Previews [®]	Queries	0	0	0	0	0	0	0	0	0
Derwent Innovations Index SM	Subsessions	0	0	0	0	0	0	0	0	0
Derwent Innovations Index SM	Queries	0	0	0	0	0	0	0	0	0
Essential Science Indicators	Subsessions	0	0	0	0	0	0	0	0	0
Essential Science Indicators	Queries	0	0	0	0	0	0	0	0	0
Journal Citation Reports	Subsessions	155	45	21	8	12	6	4	3	8
Journal Citation Reports	Queries	199	41	68	5	8	2	5	2	7
KCI-Korean Journal Database	Subsessions	9	2	1	0	1	0	2	0	2
KCI-Korean Journal Database	Queries	20	2	1	0	0	0	1	0	15
MEDLINE [®]	Subsessions	59	4	0	4	4	4	7	3	1
MEDLINE [®]	Queries	57	2	0	0	7	3	1	8	0
Russian Science Citation Index	Subsessions	234	35	56	2	0	0	0	0	0
Russian Science Citation Index	Queries	681	119	196	17	0	0	0	0	0
SciELO Citation Index	Subsessions	13	2	0	1	0	1	4	1	2
SciELO Citation Index	Queries	19	3	0	4	0	1	4	4	1

2 основных показателя для библиометрических баз данных (в т.ч. баз данных на платформе Web of Science):

- ✓ Sessions = сессии (заходы на платформу)
- ✓ Queries = поисковые запросы

Какого показателя вы здесь не найдете?

- ✗ Full text downloads = количество скачиваний полного текста.

Web of Science Core Collection – это не полнотекстовый, а реферативный и библиометрический ресурс. При его помощи можно *находить* полные тексты, однако *их скачивание происходит уже вне платформы* и потому не учитывается в статистике использования.

Итак, анализируем статистику данной организации:

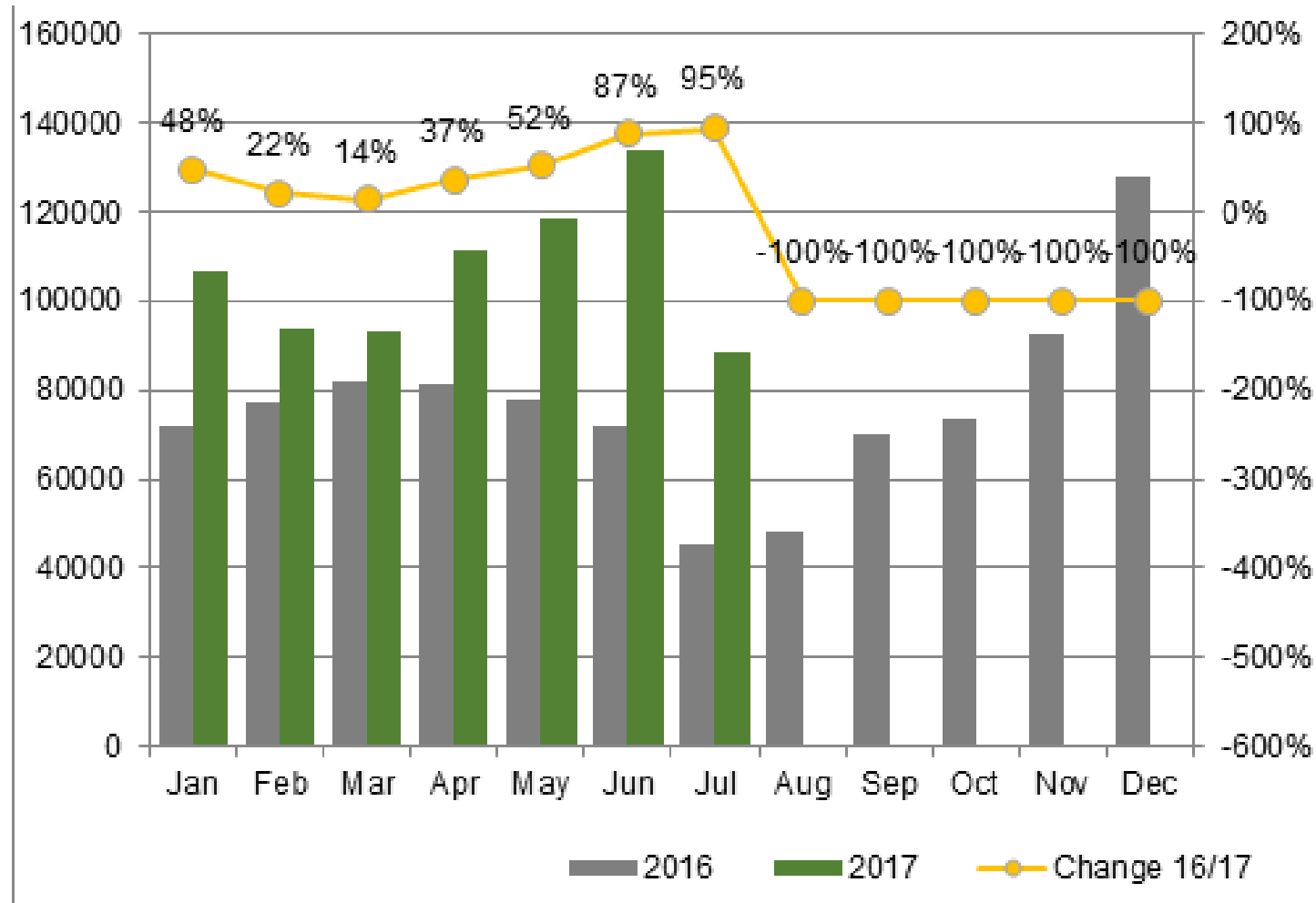
ALL PRODUCTS Summary (Total Searches, Results Clicks and Record Views by Month and Database) : Database Report 1 Usage Report for Jan 2016

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BIOSIS Citation Index SM	Queries	0	0	0	0	0	0	0	0	0
BIOSIS Previews [®]	Subsessions	0	0	0	0	0	0	0	0	0
BIOSIS Previews [®]	Queries	0	0	0	0	0	0	0	0	0
Derwent Innovations Index SM	Subsessions	0	0	0	0	0	0	0	0	0
Derwent Innovations Index SM	Queries	0	0	0	0	0	0	0	0	0
Essential Science Indicators	Subsessions	0	0	0	0	0	0	0	0	0
Essential Science Indicators	Queries	0	0	0	0	0	0	0	0	0
Journal Citation Reports	Subsessions	155	45	21	8	12	6	4	3	8
Journal Citation Reports	Queries	199	41	68	5	8	2	5	2	7
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Russian Science Citation Index	Queries	681	119	196	17	0	0	0	0	0
SciELO Citation Index	Subsessions	13	2	0	1	0	1	4	1	2
SciELO Citation Index	Queries	19	3	0	4	0	1	4	4	1

Итого, в данной организации в период за 2016-2017 гг:

- ✓ 20 195 заходов на платформу (WoS sessions)
- ✓ 104 191 поисковых запросов (сумма всех queries)

При необходимости строим график в MS Excel:



Также можно посмотреть более детальную статистику по отдельным инструментам:

Web of Science Core Collection Usage Report Settings

Select one: Summary Report For the month:

Include User Credentials

Include Web Services Subsessions and Queries

Create a Custom Summary Report From: To:

<input checked="" type="checkbox"/> Subsessions	<input checked="" type="checkbox"/> Records Printed
<input checked="" type="checkbox"/> Queries	<input checked="" type="checkbox"/> Records Emailed
<input checked="" type="checkbox"/> Citation Events	<input checked="" type="checkbox"/> Records Ordered
<input checked="" type="checkbox"/> Result Clicks	<input checked="" type="checkbox"/> TOCs Viewed
<input checked="" type="checkbox"/> Record Views	<input checked="" type="checkbox"/> Total Items Requested
<input checked="" type="checkbox"/> Records Exported	<input checked="" type="checkbox"/> Include Web Services Subsessions and Queries
<input checked="" type="checkbox"/> Records Saved	<input type="checkbox"/> Include User Credentials

Для каждого инструмента есть дополнительные показатели (на примере EndNote Online)

EndNote Usage Report Settings

Select one: EndNote desktop: From: To:

- Link-ins
- Queries

EndNote online:

- Summary Report for:
- Include User Credentials
- Create a Custom Summary Report From: To:

<input checked="" type="checkbox"/> Logins	<input checked="" type="checkbox"/> CWYW Format Bibliography
<input checked="" type="checkbox"/> New Users	<input checked="" type="checkbox"/> CWYW Traveling Library
<input checked="" type="checkbox"/> New References	<input checked="" type="checkbox"/> Total Pages Served
<input checked="" type="checkbox"/> Exports	<input checked="" type="checkbox"/> Include User Credentials
<input checked="" type="checkbox"/> Imports	
<input checked="" type="checkbox"/> Searches	
<input checked="" type="checkbox"/> Captures	